

ALTAR'D STATE

# BLACK FRIDAY DISPLAY 2024

ASSEMBLY GUIDE



**SCAN** to watch a  
step-by-step  
instructional video



BLACK FRIDAY DISPLAY 2024

# ASSEMBLY GUIDE

## PARTS

- A** (2) BASE PLATE
- B** (2) SUPPORT FOOT
- C** (8) EDGE STRIP
- D1** (1) SKI (LEFT)
- D2** (1) SKI (RIGHT)
- E** (2) SIGN BACKER
- F** (2) BOW
- G** (18) PROMOTIONAL SIGN (2 EACH OF 9)

## HARDWARE

- 1** (10) WHITE RIVET
- 2** (36) VELCRO STRIP

## OVERVIEW

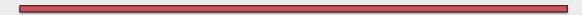
- Assembly takes approximately 15 minutes.
- Start with clean hands to avoid smudges on printed surfaces.
- Hot glue gun and hot glue sticks required.



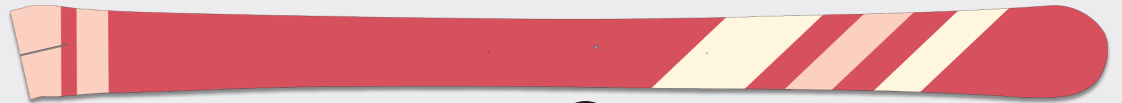
**A**



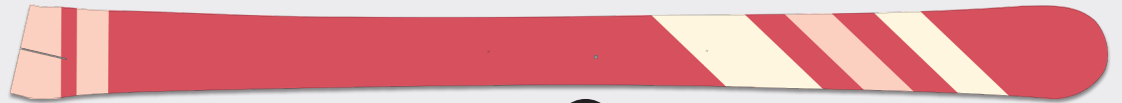
**B**



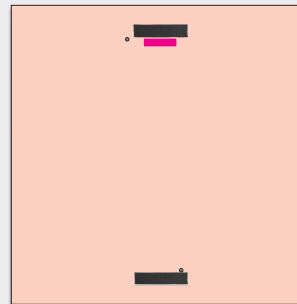
**C**



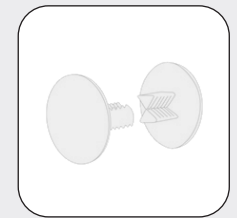
**D1**



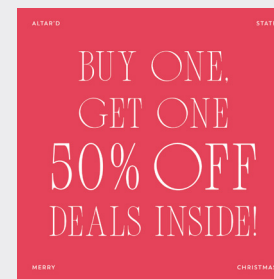
**D2**



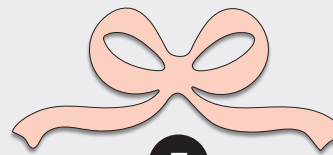
**E**



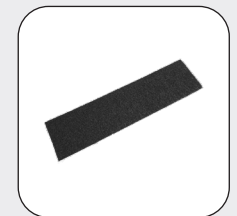
**1**



**G**



**F**



**2**

# ASSEMBLY GUIDE

## STEP 1

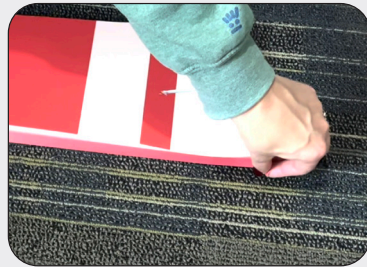
### ATTACH THE EDGE STRIPS TO THE SKIS

**1A.** Locate the Edge Strips and Skis (Parts C, D1 & D2).

**1B.** Remove the protective liner from an Edge Strip (Part C). On the bottom end of a Ski, carefully align and adhere the Edge Strip to the white foam edge of the Ski. Press down firmly to hold the Strip in place.

**1C.** Remove the protective liner from the next Edge Strip. Halfway up the Ski, slightly overlap the second Strip with the first one, align with the edge of the Ski, and adhere. Apply firm pressure to secure the strip. Continue this process until all sides, except for the bottom, are covered.

**1E.** Repeat steps 1B-C on the other Ski.



## STEP 2

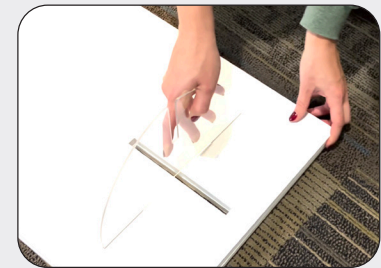
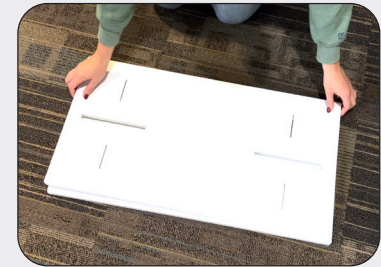
### ASSEMBLE THE DISPLAY BASE

**2A.** Locate the Base Plates and Support Feet (Parts A & B).

**2B.** Remove the protective liners from the Support Feet (Part B).

**2C.** Stack the Base Plates (Part A) on top of each other and make sure the slots align.

**2D.** Insert the Support Feet into the narrow slots on the left and right side of the Base Plate.



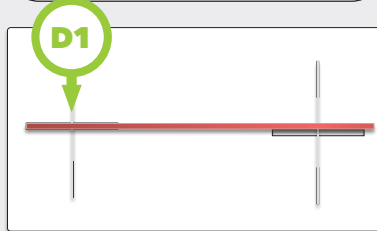
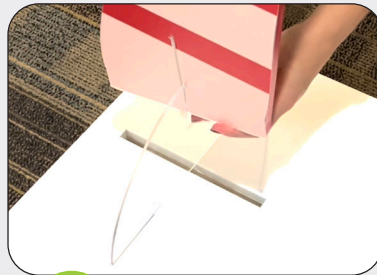
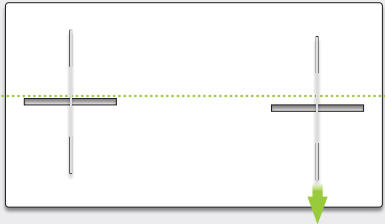
# ASSEMBLY GUIDE

## STEP 3

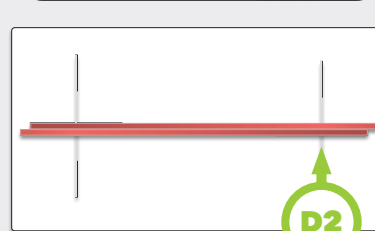
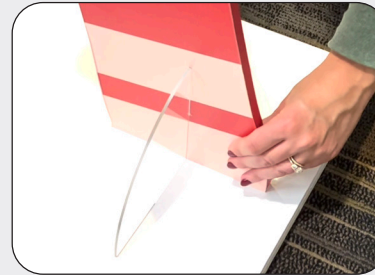
### ATTACH THE SKIS TO THE DISPLAY BASE

**3A.** Locate the Display Base (Parts A & B), the Skis (Part D1 & D2), and the White Rivets (Part 1).

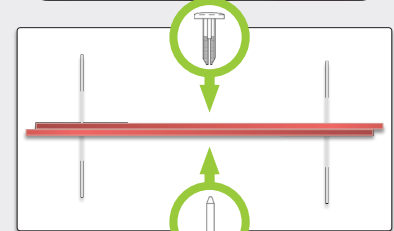
**IMPORTANT:** The wide slots on the Display Base are slightly offset. Make sure the slot on the right is the closest to you (See the diagram below). When the Skis cross, the Right Ski is always in the front of the Left Ski. The display will not come together properly if orientated differently.



**3B.** Slide the bottom of the Left Ski (D1) into the slot on the top of the Support Foot on the left side of the base.



**3C.** Slide the bottom of the Right Ski (D2) into the slot on the top of the Support Foot on the right side of the base.



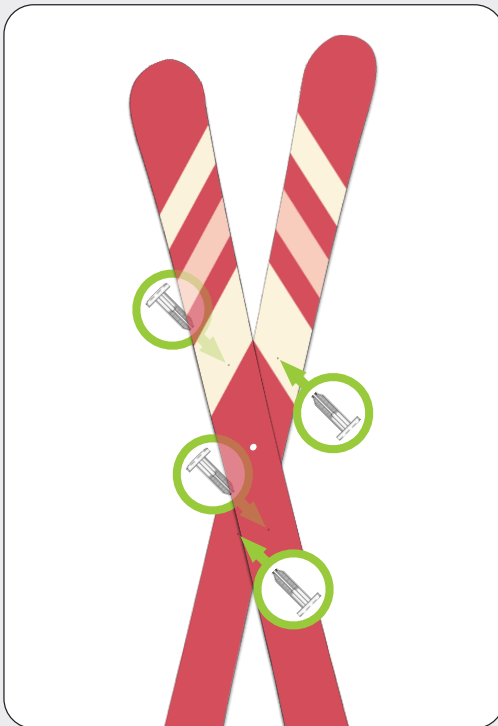
**3D.** Align the holes in the center of the Skis and insert a White Rivet (Part 1). On the other side, align another White Rivet with the one in place, insert into the hole, and push the Rivets together until they stop clicking.

# ASSEMBLY GUIDE

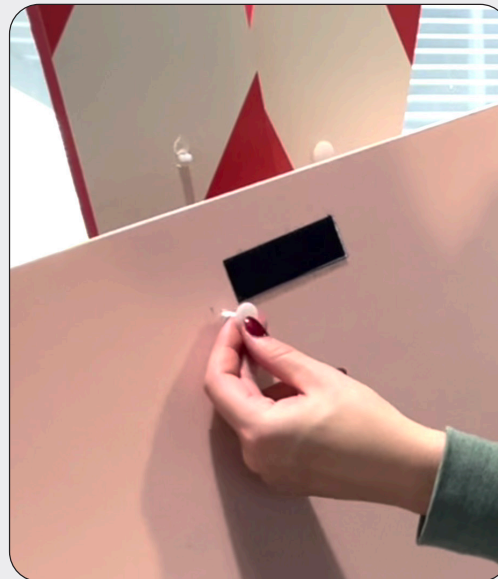
STEP  
**4**

## ATTACH THE SIGN BACKERS TO THE SKIS

**4A.** Pre-load two White Rivets through the "X"s on the back of each Ski.

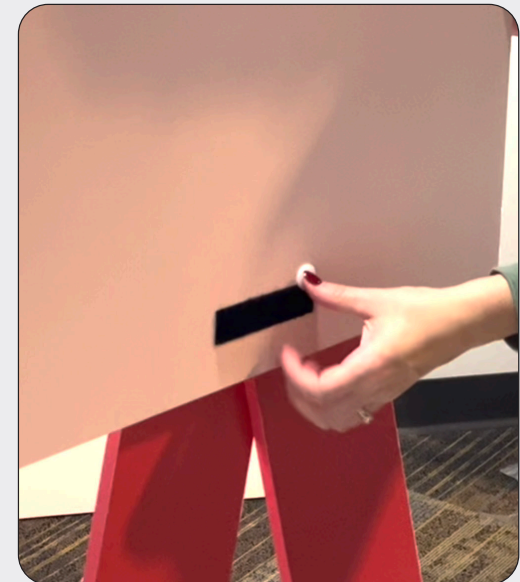


**4B.** Insert a White Rivet into the top hole on a Sign Backer. Note: the top hole is marked by a pink sticker. Align the rivets and push into place.



**4C.** Insert a White Rivet into the bottom hole on a Sign Backer. Align the rivets and push into place.

**4D.** Repeat steps 4B-C on the other Sign Backer.



# ASSEMBLY GUIDE

## STEP 5

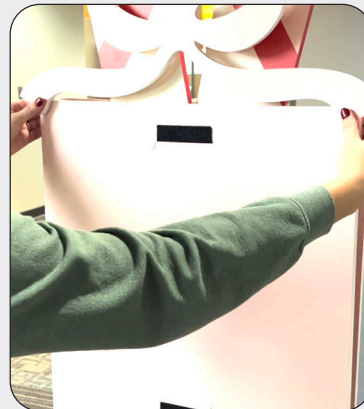
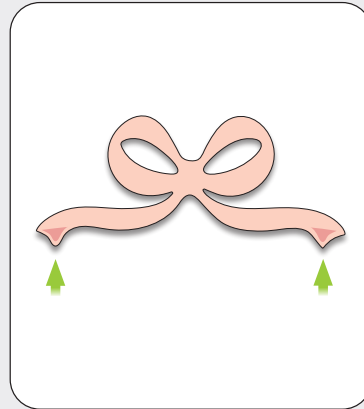
### ATTACH THE BOWS TO THE SIGN BACKER

**5A.** Locate the Bows (Part F), a hot glue gun, and hot glue sticks.

**5B.** Apply hot glue on the bottom corners of a bow and attach to the face of the sign backer about 3/4" from the top.

**5C.** Repeat step 5B on the other side of the display.

**\*NOTE:** For increased stability, place a glue dot behind the bow and attach to the ski behind.



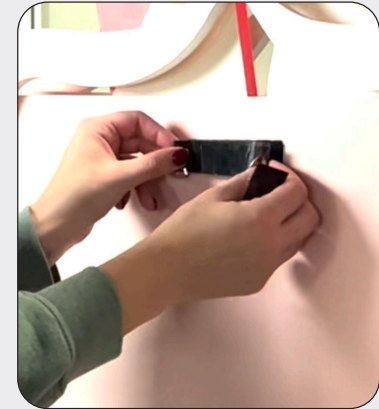
## STEP 6

### ATTACH THE PROMOTIONAL SIGN TO THE SIGN BACKERS

**6A.** Attach two Velcro Strips to the Velcro on the Sign Backer and remove the protective liners.

**6B.** Carefully align and center the promotional sign with the Sign Backer and press down firmly to attach it to the Velcro Strips.

**6C.** Repeat steps 6A-B on the other side of the display.



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STEP  
**7**

**PLACE THE DISPLAY IN THE  
PROPER LOCATION**

✓ Assembly of the display is complete.

